

Stronger bonds, better future



STRONGER BONDS, BETTER FUTURE



The demand for sustainable professional solutions is growing faster than ever. Not only because legislation and customers expect greater responsibility, but also because companies themselves recognise that more sustainable solutions lead to fewer risks, lower total cost of ownership and a longer service life for materials and installations. In addition, they are paying increasing attention to the health and safety of employees and users.

At Novatech International, we are at the heart of this evolution. Our mission is to create solutions that protect people and the environment without compromising on performance. We offer professionals the tools to work safely and efficiently with products that stand the test of time, the climate and intensive use — today and tomorrow.



Where we can make a difference

Extending the lifespan of materials

Every extra year that a product or material lasts is a step in the right direction for our planet. That is why we design solutions that extend the lifespan of materials, so that they need to be **replaced less frequently**

Protection against Mother Nature

As weather conditions become more extreme, buildings need more than just strength: they also need to be resilient. Our products are designed to **withstand wind, water, heat, UV radiation, salt, and even chlorine**, ensuring that structures remain sealed, stable, and safe in all conditions.

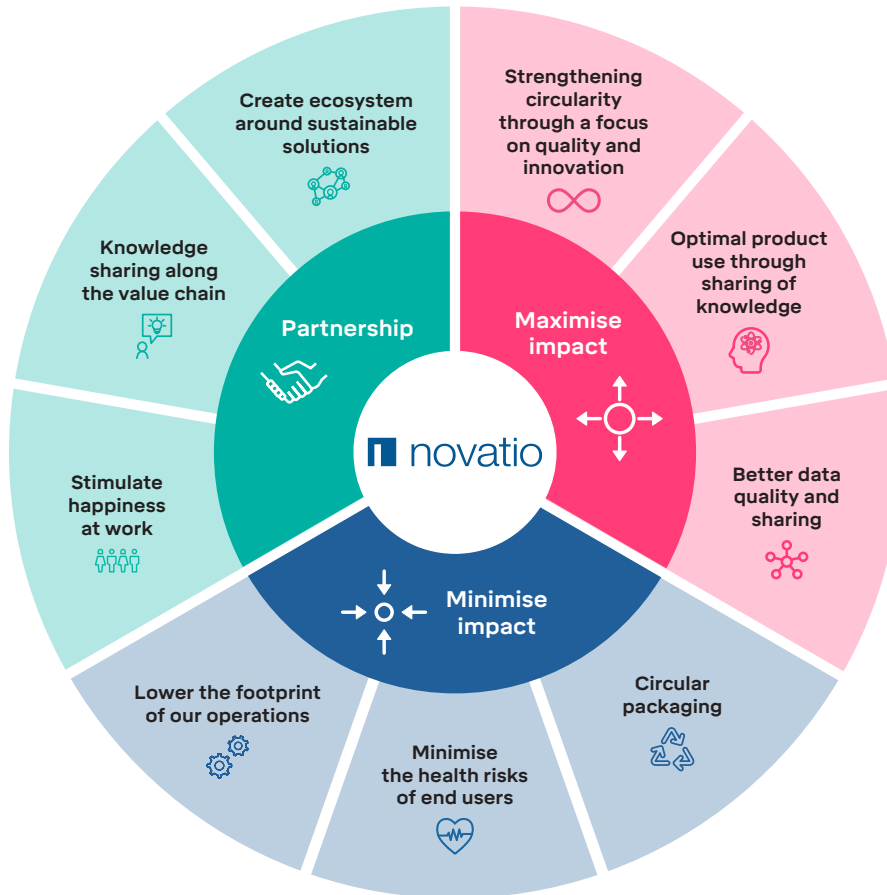
Reducing CO2 emissions

We are continuously improving our logistics processes, optimising our formulas and **reducing the ecological footprint of our activities**. A smaller footprint for each product is a big step forward when multiplied by millions of applications.

Protecting people and stakeholders

Health, safety and ease of use are taken into account in the development of every product. We eliminate harmful substances wherever possible and provide clear, scientifically based certifications so that users can count on a safe working environment.

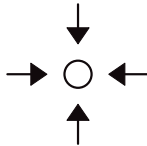
Our framework for sustainable action





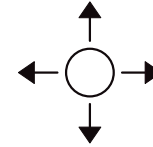
Partnership

Cooperation is the basis for sustainable progress. That is why we actively involve our suppliers, customers, distributors, research institutes, and industry organizations in our activities. Together, we work on new solutions and better standards for the entire sector.



Minimising impact

Minimising our impact is all about reducing ecological and health risks. We are reducing the footprint of our activities, minimising health risks for end users and implementing circular packaging solutions. These steps contribute to a more sustainable future with fewer negative consequences.



Maximising impact

We focus on what we do best: developing solutions to real problems and delivering measurable improvements. We do this by strengthening circularity with a focus on quality and innovation, enabling optimal product use by sharing knowledge, and improving the quality and transparency of data.

Measurable foundations

Our sustainability strategy is based on nine mutually reinforcing pillars: we develop circular and innovative products, share knowledge to support professionals and build a network that stimulates sustainable growth. Transparent data and circular packaging ensure responsible choices, while we eliminate harmful substances and reduce our ecological footprint. Investments in job satisfaction and collaboration ensure that sustainability becomes a shared responsibility throughout the value chain.



 novatio
pure & smart

**THE SMART CHOICE FOR
A SUSTAINABLE FUTURE**



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SAFE FOR TODAY, CONSCIOUS FOR TOMORROW

Sustainability is no longer a luxury, but a necessity. However, many “green” alternatives lack power or reliability. Novatio believes that sustainability only works if it is practical. The result is **Novatio Pure & Smart**: a product line that combines safety, performance and transparency. No vague claims, but measurable criteria such as:

- Reduction of harmful substances
- VOC reduction
- Recyclable packaging
- Extension of service life

Pure & Smart stands for solutions with as **few hazard symbols as possible, proven performance** in real-world conditions and **smart material and packaging choices**. Every claim is backed up by test data and transparent documentation.

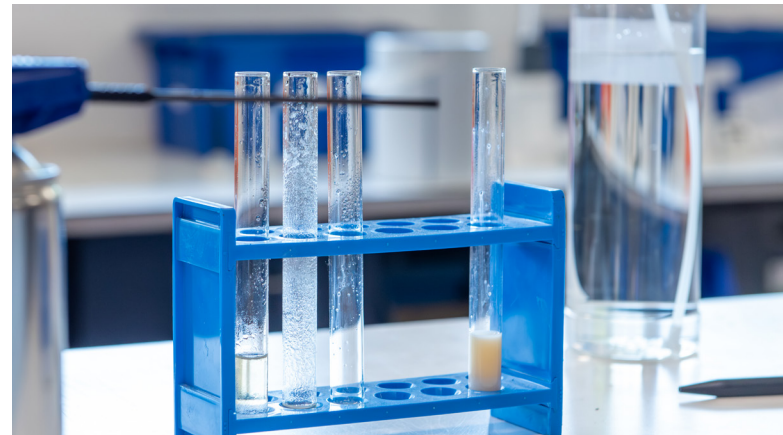
The result? Products that help professionals work sustainably without compromises, extra training or complex considerations.

PURE

Environmentally friendly composition
Safe to use for humans and nature

SMART

High efficiency
Longer service life of materials



The guiding principle behind the label “Pure & Smart”

Our Pure & Smart guidelines are clear and verifiable. They form the basis for our innovation process, our purchasing and our communication.



Health

Product formulations **without harmful substances where technically feasible, low VOC values and as few hazard symbols as possible.** This makes products safer to use and reduces health risks. Conscious alternatives, such as sprayable MS polymer adhesives instead of contact adhesives or PFAS-free oils, enable companies to make sustainable choices.



Smart packaging

Circular packaging such as recycled cartridges and sausages cause **less waste and environmental impact.** Clear sorting instructions and efficient formats ensure better use of materials. This means a simpler waste stream and a visibly smaller ecological footprint.



Longer service life

With system solutions such as the Deep Clean cleaning concept and repair products, we significantly extend the service life of materials. By **repairing instead of replacing**, quality and functionality are maintained for longer. This leads to less waste, lower costs, and more sustainable choices in practice.