

Made for makers



 novatio

We make making things better

Novatio Custom made for makers

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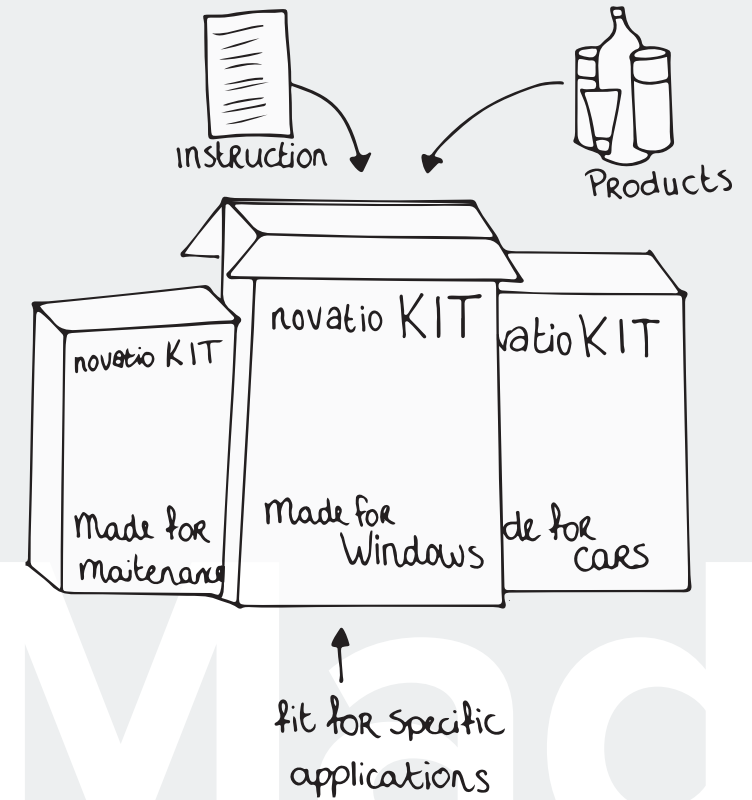
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Novatio Custom Made

Customer satisfaction and optimal service are our main focus

A sentence you will read on almost every website or in every brochure. But how do you truly make the difference? Show that you still want to support your customer after your service or sale. Give something extra as a thank you for choosing your company. Show them how to give your product the best possible aftercare for long-lasting quality. That is what service looks like.

Thanks to our Novatio Kit concept you can combine all these methods in one handy box, put your brand and service in the limelight once more and build up customer loyalty. The Novatio Kit is a box with a number of maintenance products selected by you. It is the ideal gift to thank your client for their confidence in your service. Your product remains in optimal condition for longer, your client has fewer worries, feels satisfied and will ultimately return.



Choose your box

Choose your box from one of our four options. Prefer another format or packaging? Let us know and we will sort it out!

Other wishes?

Do you have another spectacular idea or would you like something completely custom made? Tell us and we will happily work it out for you!

Choose your products

You know better than anyone which products are ideal for your customer. Choose your set from our range of over 1,000 products.

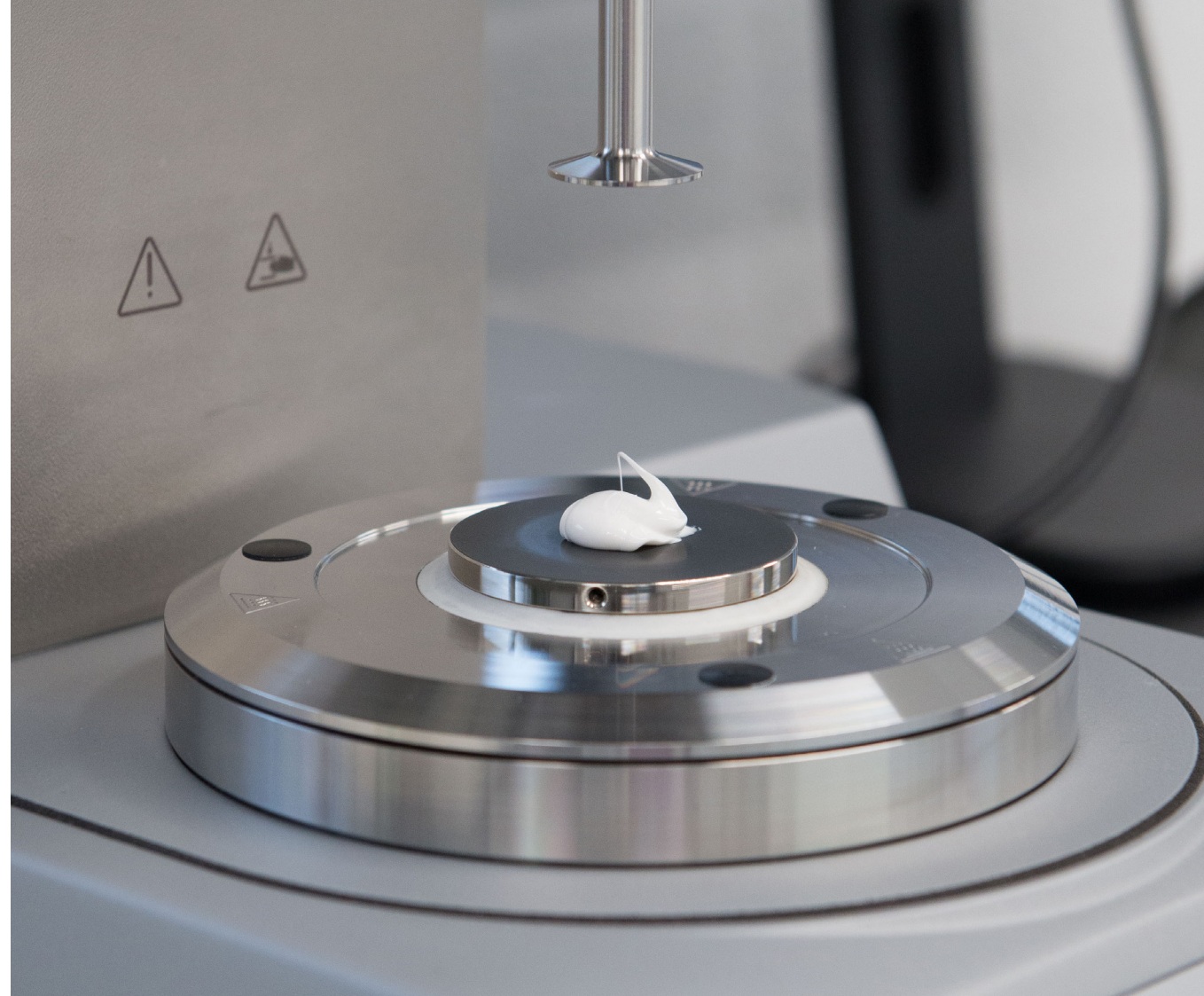
Choose your style

We do not need to be in the spotlight with your customer. We prefer that you are satisfied about us and your customer about you. That is why we offer you various personalisation options to partially or completely design your box and labels according to your own brand and corporate identity.

The answer is not (yet) in our range? Welcome to our lab.

We get to work on every question. And if the answer is not in our range yet, we go a step further. Welcome to our lab. Here we start from our basic technology and refine it further until we have your solution. To do this, we subject your challenge to the laws of adhesive chemistry, conducting tests in the most extreme conditions and the vagaries of practice. And we do not do that alone.

Your precision work involves expertise and specific challenges. Your expertise combined with our adhesive knowledge is the formula for a tailor-made solution.



Why do we have our own lab?

Innovation is in our DNA. In our lab, we take this even further. Optimising further to achieve an optimal product so as to provide our customers with even better support. The sky is the limit.

If necessary, we can further develop our existing products in our own lab. This is really about collaboration with manufacturing companies. We involve our customer in the entire process. We do this together with our technical and commercial experts.

Testing, producing and marketing.

Innovation is not an exception but, rather, a requirement, because our product is never completely 'finished'. Our process is never over.

TAILOR-MADE

Every process is personal

Personalisation is integrated into the core of our process. Together, we build a formula, product or packaging to offer an answer to your specific question.

Your challenge is our starting point.

Is your production sector our next challenge? Our experts are ready to help.



Novatio Label

Our product packaging is perfectly balanced with ergonomics and ease of use as basic principles.

The labels have been designed in such a way that all the information, regulations and CLP labels is presented in a clear and structured manner. A beautiful, minimalistic label is the outcome.



Shared Label

Starting with Novatio's standard label, you have the option of making a few adjustments to the design.

You can choose to add your own logo and/or company name, as well as adjust the colour coding of the product to a colour of your choice. The rest of the label remains identical.



Private label

If you select a private label, we start from an almost blank canvas.

The regulations and CLP labels are of course fixed on the basis of local legislation, but the rest can be fully personalised. We are happy to create a completely custom-made label together with you, entirely according to your corporate identity and taste.

novatio[®] KIT

A kit filled with Novatio products for offering your clients the best possible aftercare.

- Maintenance
- Repair
- Surface treatment
- Cleaning
- ...

NovatioBox

Standard packaging and design by Novatio.

Midi Box



Jumbo Box



Maxi Box



Mini Box



SHARED BOX

Show both your own brand and Novatio's.

Prefer to put your brand in the picture as well? No problem. With the shared box formula, we take the chosen standard Novatio box as the foundation.

We then personalise it with a sticker in standard format featuring your logo and an image chosen by you.



PRIVATE BOX

This is where the real customisation begins.



Go all out with our private box formula. In this case, everything revolves around your brand. The only thing you choose in advance is the size, the rest is pure customisation. Together with you, we work out a fully personalised design, tailored to your needs and wishes.

Custom Brochure

You have put together a nice box for your customers, but how, where and when do they use the products? Use a compact brochure to inform your customer about the properties and applications of your selected products. Finish it off with a few handy tips, if you like. Your customer will be grateful!

Novatio brochure

A brochure in the Novatio corporate style.

Shared brochure

The standard Novatio layout, with additional elements such as your logo and images.

Private brochure

Fully customised according to your own corporate identity.



References

Are you our next reference?

Many of our customers have already carried out successful campaigns with our boxes or even hand them out as standard with every customer. Will you be the next?





Industrielaan 5B
2250 Olen - Belgium
32 14 25 76 40
info@novatio.be

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